

Helping organisations do the right thing

the right way



With over 30 years of hands-on experience supporting charities across the UK, we don't just understand the pressures you face—we've helped navigate them. More importantly, we know what it takes to turn vision into lasting impact for the communities you serve, and we work with you to make it happen.

Whether you need focused support to:

- Articulate a project's narrative
- Evaluate your current strategy
- Develop sustainable income streams
- Review your impact
- Or reset your organisational direction

-we bring the expertise, energy, and insight to get results.

How we help:

Strategic development & consultancy

We help you find clarity in complex situations, sharpen focus, and drive growth—especially when resources are tight.

Leadership & interim support

We provide experienced hands-on leadership through transitions, ensuring consistency, cohesion, and renewed momentum.

Cultural development

We assess and align your culture with your strategy—then help you shape the values and behaviours that create real, sustainable impact.

Project & campaign delivery

From marketing and stakeholder engagement to fundraising campaigns—we provide practical support that delivers measurable results.

Book your free 30 minute consultation -

Matthew Hickey +44 7545 495 355 matthew@social-intent.com

For growth. For good.

www.social-intent.com

