



Helping organisations do the right thing the right way



In today's business landscape, charitable giving is no longer just a box to tick—it's a strategic lever for strengthening brand equity, deepening community connections, and motivating employees.

At Social Intent, we help you move beyond transactional Corporate Social Responsibility to deliver meaningful, measurable impact—both for your business, the communities you serve and those you don't.

What We Do:

We guide your organisation to:

- **Navigate the third sector** with confidence and clarity
- **Identify the right causes**, partners or regions aligned with your goals
- **Develop high-impact giving strategies** tied to your business priorities
- **Measure and showcase the impact**—internally and externally
- **Engage staff, shareholders, and customers** with a compelling story of change

Whether you're refining an existing CSR strategy, establishing a charitable foundation, or exploring how social investment supports your growth into new markets, **we bring clear direction, fresh thinking, and practical support.**

Our Offer Includes:

- Strategic reviews of your charitable activity and alignment with business objectives
- Advice on who, where, and how to give for maximum visibility and impact
- Impact assessments with meaningful metrics across economic, social, and regional levels
- Cultural alignment: embedding purpose in your company DNA

Book your free 30 minute consultation -

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For growth. For good.

www.social-intent.com

